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Sedalia Area
Chamber of Commerce

Ingram Capital



*Photo by: Randy Kirby



2024

Hot Air Balloon & Kite Festival
Event Sponsorships



2nd Annual Sedalia Chamber Hot Air Balloon & Kite Festival June 7-9, 2024

WHAT IS IT?

An exciting three-day festival – June 7-9, 2024 – that will become a fixture on the event calendar in Sedalia each year. The event attracts thousands, locals and visitors. It's fun for children and adults of all ages, and supports our local businesses. Sedalia Chamber Hot Air Balloon & Kite Festival is full of family-friendly activities. The event peaks on Friday with a glow in the evening (**weather permitting**). This year we are going to have two morning balloon flights and two evening Glows. On Friday, June 7th we will have evening glow then on Saturday, June 8th there will be a morning flight and glow in the evening. On Sunday, June 9th there will only be a morning balloon flight.

·28 Hot Air Balloons ·15,000 + attendance ·2 Morning Launches ·Tethered Balloon Rides ·Family Entertainment
·2 Night Glows ·Kid & Family Activities ·Kite Festival ·VIP “Pilot” Tent ·Flavorful Food trucks ·Variety of Vendors
·Large kites fill the sky ·Petting Zoo

Please note that the flights are weather permitting. If it's deemed unsafe to fly on the morning flights and evening glows please understand this is for the safety of all attendees and pilots.

Event Sponsor - \$25,000

Have your business featured on a hot air balloon flying above the skies of Sedalia for two days. Includes one hot air balloon ride for one passenger (minimum age requirement of 18 or older) and:

- January until August, with Logo & Link on the Sedalia Area Chamber of Commerce Balloon & Kite Festival website.
- Sedalia Chamber Hot Air Balloon & Kite Festival will advertise on 3-digital billboards with your logo advertised as the Event Sponsor.
- Logo in the program handed out prior to the event as well as at entrance of event.
- The business logo will be on all printed materials.
- Business Logo will be on volunteer shirts.
- 6-Pre-recorded commercials over the speakers during the festival.
- A 30'X16' banner attached to a hot air balloon basket for two days during the festival.
- 30 VIP Tent Passes includes dinner on Friday, June 7 at 4:00 p.m. with pilots.
- 20 Tether Ride Passes
- Listed as Event Sponsor on all radio and social media.
- Large Banner on fence by entry gate day of event with logo.
- Opportunity to present Friday morning greeting.
- 10X20 Vendor Tent at festival for the two-day event



**Photo by: BestTake Media*

DIAMOND BALLOON SPONSOR - \$15,000

Have your business banner featured on the 3-Character Hot Air Balloon baskets flying about the skies of Sedalia. The banner is 30'X16' it will be attached to the hot air balloon baskets for two days during the festival.

- January until August, with Logo & Link on the Sedalia Area Chamber of Commerce Balloon & Kite Festival website.
- Logo in the program handed out prior to the event as well as at entrance of event.
- Business Logo will be on volunteer shirts.
- 3-Pre-recorded commercials over the speakers during the festival.
- 10 Tether Ride Passes
- 20 VIP Tent Passes includes dinner on Friday, June 7 at 4:00 p.m. with pilots.
- Banner on fence with logo for the two-day festival.
- 10X10 Vendor Tent at festival for the two-day event.

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RUBY BALLOON SPONSOR - \$10,000

- Have your business banner featured on the basket of a hot air balloon flying about the skies of Sedalia for two days.
- January to August with Logo & Link on the Sedalia Area Chamber of Commerce Balloon & Kite Festival website.
- Logo in the program handed out prior to the event as well as at entrance of event.
- Business Logo will be on volunteer shirts.
- 2-Pre-recorded commercials over the speakers during the festival.
- A 30'X16' banner attached to a hot air balloon basket for two days during the festival.
- 5 VIP Tent Passes includes dinner on Friday, June 7 at 4:00 p.m. with pilots.
- Banner on fence with logo for the two-day festival.
- 10X10 Vendor Tent at festival for the two-day event.

PLATINUM BALLOON SPONSOR - \$5,000

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Logo will be on volunteer shirts.
- 1-Pre-recorded commercial over the speakers during the festival.
- A 30'X16' banner attached to a hot air balloon basket for two days during the festival.
- 5 VIP Tent Passes includes dinner on Friday, June 7 at 4:00 p.m. with pilots.
- 10X10 Vendor Tent at festival for the two-day event.

SILVER BALLOON SPONSOR - \$1,000

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name will be on volunteer shirts.
- 2-VIP Parking Passes
- 1-Vendor Booth

GOLD BALLOON SPONSOR - \$2,500

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name will be on volunteer shirts.
- A 30"X16" banner attached to a hot air balloon basket for two days during the festival.
- 1-Vendor Booth
- 4-VIP Parking Passes

BRONZE BALLOON SPONSOR - \$500

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name will be on volunteer shirts.
- 1-Vendor Booth



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*Photo by: Kevin Walker

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Hot Air Balloon & Kite Festival
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**DO YOU WANT TO GET INVOLVED?
WE HAVE SEVERAL SPONSORSHIP
OPPORTUNITIES AVAILABLE.**

SPONSORSHIP INFORMATION:

Company Name: _____

Sponsorship Level: _____

Contact Name: _____

Company Email: _____

Contact Phone: _____

Credit Card Number: _____ Exp. Date: _____ 3-Digit Code: _____

**COMMIT BY April 30th
TO GET FULL
MARKETING BENEFITS**

*If you would like to help sponsor this great event, but would like to be invoiced on January 2024, please let Debra Andresen know.

*Please make all checks payable to the Sedalia Area Chamber of Commerce

*For more information, please contact Debra Andresen at 660-826-2222 or debra@sedaliachamber.com

