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*1st Annual*

BALLOON  
& KITE  
FESTIVAL



*Sedalia Area*  
Chamber of Commerce

# 2023 SPONSORSHIP PACKET

- 22 Hot Air Balloons
  - 8,000 + attendance
  - 1 Morning Launches
  - Tethered Balloon Rides
  - Family Entertainment
  - 2 Night Glows
  - Kid & Family Activities
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- Kite Festival VIP "Pilot" Tent
  - Flavorful Food trucks
  - Variety of Vendors
  - Large kites fill the sky's
  - Petting Zoo

An exciting two-day festival - June 9<sup>th</sup> & 10<sup>th</sup> 2023 - that will become a fixture on the event calendar in Sedalia each year. The event will attract thousands, both locals and visitors, and is fun for children and adults of all ages, while working to supporting our local businesses.

## **\$25,000 EVENT SPONSOR**

Have your business featured on a hot air balloon flying above the skies of Sedalia for two days. Includes 1 hot air balloon ride for one passenger (minimum age requirement of 18 or older) and:

- 1 full year with Logo & Link on the Sedalia Area Chamber of Commerce Balloon & Kite Festival website.
- Sedalia Chamber Hot Air Balloon & Kite Festival will be advertised on 3-digital billboards with your logo advertised as the Event Sponsor.
- Logo in the program handed out prior to the event as well as at entrance of event.
- Business logo will be on all printed materials.
- Logo on shirts to be worn by all volunteers.
- 6-Prerecorded commercials over the speakers during the festival.
- A 30"X16" banner attached to a hot air balloon basket for two days during the festival.
- 20 VIP Tent Passes includes dinner at 4:00 p.m. with pilots.
- Listed as Event Sponsor on all radio and social media.
- Large Banner on fence by entry gate day of event with logo.
- Opportunity to present morning greeting.
- 10X20 Vendor Tent at festival for the two-day event.

## **\$10,000 DIAMOND BALLOON SPONSOR**

Have your business banner featured on the basket of a hot air balloon flying about the skies of Sedalia two days.

- 1 full year with Logo & Link on the Sedalia Area Chamber of Commerce Balloon & Kite Festival website.
- Logo in the program handed out prior to the event as well as at entrance of event.
- Logo on shirts to be worn by all volunteers.
- 3-Prerecorded commercials over the speakers during the festival.
- A 30"X16" banner attached to a hot air balloon basket for two days during the festival.
- 10 VIP Tent Passes includes dinner at 4:00 p.m. with pilots.
- Banner on fence with logo for the two-day festival.
- 10X10 Vendor Tent at festival for the two-day event.

## **\$5,000 PLATINUM BALLOON SPONSOR**

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Logo on shirts to be worn by all volunteers.
- 1-Prerecorded commercial over the speakers during the festival.
- A 30"X16" banner attached to a hot air balloon basket for two days during the festival.
- 5 VIP Tent Passes includes dinner at 4:00 p.m. with pilots.
- 10X10 Vendor Tent at festival for the two-day event.

## **\$2,500 GOLD BALLOON SPONSOR**

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name of shirts to be worn by all volunteers.
- A 30"X16" banner attached to a hot air balloon basket for two days during the festival.
- 1-Vendor booth
- 4-VIP Parking Passes



## **\$1,000 SILVER BALLOON SPONSOR**

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name of shirts to be worn by all volunteers.
- 2-VIP Parking Passes
- 1-Vendor Booth

## **\$500 BRONZE BALLOON SPONSOR**

- Logo on Sedalia Chamber event website.
- Business Name in the program handed out prior to the event as well as at entrance of event.
- Business Name on shirts to be worn by all volunteers.
- -Vendor Booth



## **SPONSORSHIP INFORMATION**

Company Name:
Sponsorship Level:
Contact Name:
Company Email:
Contact Phone: